

# SENIOR CERTIFICATE EXAMINATIONS/ NATIONAL SENIOR CERTIFICATE EXAMINATIONS

## **AGRICULTURAL MANAGEMENT PRACTICES**

2022

## **MARKING GUIDELINES**

**MARKS: 200** 

These marking guidelines consist of 12 pages.

#### **SECTION A**

#### **QUESTION 1**

```
1.1
        Multiple-choice questions
        C 🗸
1.1.1
        D✓✓
1.1.2
        B✓✓
1.1.3
1.1.4
        D✓✓
        A 🗸
1.1.5
        A √ ✓
1.1.6
        B✓✓
1.1.7
        C✓✓
1.1.8
        B✓✓
1.1.9
        A 🗸
1.1.10
                                                                            (10 \times 2)
                                                                                        (20)
1.2
        Matching items
1.2.1
        F✓✓
        H✓✓
1.2.2
        K √ √
1.2.3
1.2.4
        E✓✓
1.2.5
        C 🗸
1.2.6
        D✓✓
1.2.7
        A √ ✓
        G√√
1.2.8
        LVV
1.2.9
        J√✓
1.2.10
                                                                            (10 \times 2)
                                                                                        (20)
1.3
        Agricultural terms
1.3.1
        Productivity ✓
        Radiation/Ultraviolet rays or light ✓
1.3.2
1.3.3
        Diversification/Diversity ✓
1.3.4
        Light or sunlight√
1.3.5
        Entrepreneurship ✓
                                                                             (5 \times 1)
                                                                                        (5)
1.4
        Underlined words
1.4.1
        Perishability/Perishing ✓
        Organising/Organisation ✓
1.4.2
        Climate of weather ✓
1.4.3
        Break-even point ✓
1.4.4
1.4.5
        Domestic or local ✓
                                                                             (5 \times 1)
                                                                                        (5)
                                                               TOTAL SECTION A:
                                                                                        50
```

(2)

#### **QUESTION 2: PHYSICAL FARM PLANNING**

#### 2.1 **Veld management**

#### 2.1.1 Importance of knowing optimal plant growth

- To know the time of optimal growth ✓ will establish the best plant potential ✓
- Knowledge on the different type of grasses ✓ will help to determine the carrying capacity of the farm ✓ (Any 1)

## 2.1.2 TWO ways of how division of camps can assist the farmer

- Maximise the continuous production ✓ of high-quality feed ✓
- Have feeds available in times of slow growth ✓ and dormant periods ✓
- Provide the nutritional requirements of livestock and game (eg, winter pastures)√√
- Plan and respond ✓ to unexpected events (droughts, floods, fire, etc.)
- Increase efficiency of daily management ✓✓
- Prevent degradation of veld ✓ by preventing overgrazing ✓
- Minimise animal stress ✓ by avoiding unnecessary movement ✓ (Any 2)

#### 2.1.3 **TWO advantages of good pasture management**

- No need to buy additional feed ✓
- Need for planted pastures would be less ✓
- The farmer would save money or have a higher income ✓ (Any 2) (2)

#### 2.2 Factors influence grazing

#### 2.2.1 Palatability – influence on grazing

- Sweet veld more palatable ✓ higher intake ✓
- Mixed veld moderate palatable eaten first√, moderate intake √
- Sour veld less palatable grasses ✓ thus lower intake ✓ (Any 1 x 2)

#### 2.2.2 Topography – influence on grazing

- Topography like e.g. low-lying fields and plains can be more accessible to animals ✓ This can lead to being grazed more often ✓
- Topography like e.g. mountain areas and slopes can be less accessible to animals ✓ These areas will be grazed less often ✓ (Any 1 x 2)

#### 2.2.3 Erosion – influence on grazing

- No erosion ✓ more areas for grazing ✓
- Moderate erosion ✓ areas for grazing decreases ✓
- Severe erosion ✓ little grazing available ✓ (Any 1 x 2)

#### SC/NSC - Marking guideline

#### 2.3 Capital

#### 2.3.1 Fixed capital item

C√ or fences√

(Any 1)

(1)

(1)

#### 2.3.2 Movable capital item

A✓ or B✓ or crop produce✓ or cattle✓

(Any 1)

#### 2.3.3 Reasons reducing risk with B and A or E

- There will be more than one income for the farmer ✓
- Farmer can sell animals as well as the product (milk) as an income ✓
- More sustainable farming enterprise from more sources of income ✓
- Diversification or have more than one enterprise on the farm reduce price, disease and marketing risk ✓
- Value adding of the product can create an extra income ✓ (Any 2) (2)

#### 2.4 Soil structure

#### 2.4.1 **Definition soil structure**

- Is the grouping of soil particles ✓ into structural unit (aggregates) ✓
- Is the natural cohesion of soil particles ✓ to form larger parts (aggregates) ✓ (Any 1 x 2) (2)

#### 2.4.2 Soil structure and cultivation

- Structured soil
  - Has high clay content difficult to cultivate ✓
- Non-structured soil
  - Is loose and sandy easy to cultivate ✓

(2)

#### 2.5 TWO advantages of organic farming

- Lower input costs ✓
- Prohibits chemical input thus:
  - healthier for human consumption ✓
  - less harmful effects on the environment ✓
- Improves the soil health ✓

(Any 2) (2)

#### 2.6 **Precision farming Correct main element**

		MAIN ELEMENTS				
ACTION	PLAN	APPLY	RESULT	ANALYSE		
Irrigation/Spraying		✓				
Data processing				✓		
Precision maps	✓					
Harvesting			✓			
Fertilisation		✓				

Copyright reserved Please turn over

(5)

#### SC/NSC - Marking guideline

#### 2.7 Physical inputs obtained in determining farming system Soil ✓ Precipitation ✓ Sun ✓ Location ✓ (5)Drainage ✓ 2.8 Mechanisation 2.8.1 Influence on the costs of labour More skilled labours needed ✓ (2)Less labourers employed or labourers will reduce ✓ 2.8.2 **Negative social impact of mechanisation** It results in unemployment/job losses ✓ (1) 2.9 Effect of reduced wastage of pesticides in precision farming Only a small area is sprayed ✓ that will reduce the cost of spaying ✓ Less pesticide (less wastage) used reduce the risk of pollution ✓ therefore less environmental damages (more environmentally friendly) ✓ Better control on the pest ✓ because of focused spraying ✓ (Any 2) (4) 2.10 **Agritourism** 2.10.1 **Educational tourists** People visiting places to do research ✓ (2)on the veld, soil, topography ✓ 2.10.2 **Product route tourists** People follow routs to see how agricultural products are produced ✓ (2)or how agricultural products are processed ✓ 2.11 FIVE disadvantages of agritourism Brings more responsibilities ✓ Not enough people available with the knowledge on agritourism ✓ Many laws that regulate agriculture and tourism ✓ Aspects like transport, nature conservation, social welfare can be a problem ✓ Costly to start ✓ The effect of loss of privacy ✓ Negative impact on environment ✓ Public liability ✓ Difficulty to stay interconnected to all people involved ✓ Highly affected by global health conditions ✓ (Any 5) (5)[50]

## QUESTION 3: BUSINESS PLANNING, ENTREPRENEURSHIP, MARKETING, PRICE DETERMINATION AND THE MANAGEMENT PROCESS

#### 3.1 **Business plan**

#### 3.1.1 FIVE reasons for developing a business plan

- Test the feasibility of the enterprise ✓
- To assist in determining the financial needs ✓
- To determine daily activities ✓
- Indicates the current position of the business ✓
- Outline the future prospects of the business ✓
- To gain knowledge of relevant marketing issues ✓
- To obtain credit from a financial institution ✓

(Any 5) (5)

#### 3.1.2 FIVE marketing strategies

- Potential profit projections based on realistic figures ✓
- Indicate to what extend profit will be reinvested ✓
- Focus on weakness of competition and provide better product ✓
- Justify price by thinking like the consumer ✓
- Price or service must reflect business's overall strategy ✓
- Indicate cost that improve quality of the product ✓
- Indicate expected sales ✓
- Indicate possible market share ✓
- Indicate break-even point ✓
- Indicate weakness in financing ✓
- Make suggestions on how shortcomings can be reduced (Any 5)

#### 3.2 **Entrepreneurship**

#### 3.2.1 THREE entrepreneurial characteristics A, B, C and D

- A organisational/coordination abilities ✓
- B technical/operational knowledge ✓
- C innovative/creativeness/vision insight ✓
- D perseverance ✓

(4)

## 3.2.2 THREE resources that an entrepreneur requires when starting a farming enterprise

- Financial resources ✓ (appropriate examples)
- Human resources ✓ (appropriate examples)
- Physical resources ✓ (appropriate examples)

(3)

## 3.3 Distinguishing primary agricultural sector from secondary and tertiary agricultural sectors

- The primary sector uses natural resources to produce raw products in farming, fishing and forestry sectors √
- Secondary sector transforms raw materials obtained from the primary sector to produce semi-finished or finished goods ✓
- The tertiary sector includes goods and services that the primary and secondary agricultural sectors need to produce their products ✓ (3)

(6)

## 3.4 Marketing laws applicable to the marketing of agricultural products

3.4.1 C ✓ (1)

3.4.2 A ✓ (1)

3.4.3 B ✓ (1)

 $3.4.4 \quad \mathsf{E} \checkmark \tag{1}$ 

#### 3.5 **Marketing channels**

#### 3.5.1 THREE advantages of farm gate marketing

- No marketing costs ✓
- No transport costs ✓
- Better suited for small scale farmers ✓
- Products can be sold by the farmer/no middle man or agent ✓ (Any 3)

#### 3.5.2 THREE disadvantages of farm gate marketing

- The farmer will have to accept the local price for the product on sale ✓
- The farmer will not necessarily be well located to reach consumers ✓
- Risk of robbery is high ✓
- Volumes that are sold are sometimes small ✓ (Any 3)

## 3.6 Difference between internet marketing and contract marketing

INTERNET MARKETING	CONTRACT MARKETING
No contract – done on several online platforms ✓	A signed contract between the producer and the consumer ✓
Fluctuating prices ✓	Price is fixed ✓
No guaranteed income ✓	Guaranteed income ✓
Sell to anyone – can reach a global audience ✓	Obligated to deliver to contract ✓

3.7 THREE functions of producer organisations in the agriculture industry

- Assist in the marketing of agricultural products ✓
- Research possible local markets for farmer's produce ✓
- Involved in export possibilities of farmer's products ✓
- Advice farmers on production methods of the product√
- Involved in research of the product to the benefit of all role players ✓
- Analyse markets and determine market tendencies ✓
- Promotion of the product ✓ (Any 3)

### 3.8 THREE advantages of fresh produce market

- Farmers can benefit from higher prices in time of shortages ✓
- Assuring the integrity of each party in the transaction ✓
- Guaranteeing that the negotiated price will be paid ✓
- Market is able to sell large quantities ✓
- Farmer can use an agent to do the marketing ✓
- Money is available immediately after sales √ (Any 3)

#### 3.9 **FOUR advantages of evaluation**

- Increase the efficiency of the operation ✓
- Resources are utilised optimally ✓
- Increased productivity in the workplace ✓
- Constant improvement of the operation or enterprise ✓
- Indicate areas of wastage and how to correct it ✓ (Any 4)

#### 3.10 FOUR advantages of proper management regarding labour

- Time saving ✓
- It increases efficiency and work is done faster ✓
- Each worker gains more skills in their part of specialisation and becomes an expect ✓
- Devising simple machinery for each operation becomes possible ✓
- The supervisor will know the responsibility of each worker ✓ (Any 4)

[50]

(4)

## QUESTION 4: FINANCIAL PLANNING, RECORDING, HARVESTING, VALUE ADDING, AND PACKAGING

#### 4.1 A budget has both a planning function and a control function

- Planning function link expected income and expected expenses ✓ of the farm to the goals of the farm ✓
- Control function make sure that the real activities ✓ adhere to the planned activities ✓

#### 4.2 Budgets

### 4.2.1 Inputs and outputs in budget

- (a) Input
  - Seed ✓
  - Fertilizer ✓
  - Poisons /chemicals/herbicide/pesticide ✓
  - Fuel ✓ (Any 2) (2)
- (b) Output
  - Harvested product ✓
  - Wastage from harvested product sold ✓ (Any 1) (1)

#### 4.2.2 Budget for in terms of resources

- Identification of the available resources ✓
- Determine the utilization of resources ✓
- Determine the cost for the use of resources ✓

#### 4.3 **Income statement**

#### 4.3.1 Calculate Gross Profit

• Gross profit = sales - cost of sales ✓ = R942 700,00 - R780 900,00 ✓ = R161 800.00 ✓ (3)

#### 4.3.2 Calculate Net Profit

Net profit = Gross profit – indirect expenses (overheads/non-production costs) ✓
 = R161 800,00 – (R21 700,00 + R72 300,00 + R52 300,00) ✓
 = R161 800,00 – R146 300,00
 = R15 500,00 ✓

#### 4.4 Distinguish between seasonal workers and occasional workers

- Seasonal workers
  - Do repetitive tasks ✓
  - Tasks are season bound ✓ (e.g. of worker can be used)
- Occasional workers
  - Do project based, not repetitive tasks ✓
  - Tasks are not seasonal ✓ (e.g. of worker can be used)

(Any 1 comparison) (2)

### 4.5 THREE requirements of good record keeping

- Clear and simple ✓
- Practical and easy to use ✓
- Specific ✓
- Realistic ✓
- Relevant ✓
- Complete ✓
- Useful and address specific needs on the farm ✓

• Up to date ✓ (Any 3) (3)

#### 4.6 Acceptable condition of fresh raw products

- Product must be firm ✓ and not wilted ✓
- No damage ✓, marks, bruises on the product ✓
- Smell and colour ✓ must be specific to the fresh product ✓
- No signs of diseases and pests ✓ visible on the product ✓
- The product must be clean ✓ from soil and residue ✓ (Any 2 x 2)

## 4.7 Mechanical harvesting and harvesting by hand

	MECHANICAL HARVESTING	HAND HARVESTING	
Influence of whether conditions	small / little √	great √	
Theft of the produce	less √	more √	(4)

4.8 THREE correct personal health and hygiene practices for labourers

- Must be well trained (know the dangers of fresh produce) ✓
- Bath regularly√
- Good toilet practises ✓
- Regular hand washing ✓
- Wear clean clothes ✓
- Wear required protective clothing (gloves, masks, shoes, hair cover) ✓
- Keep nails short √ (Any 3)

#### 4.9 TWO main factors that determine the method of storage

- Type of product ✓
- The relative humidity of the environment during the storage period √
- The moister content of the product from the field  $\checkmark$  (Any 2) (2)

4.10	Conversion through various actions and processes		
4.10.1	Pasteurisation ✓		
4.10.2	Extraction ✓	(1)	
4.10.3	Fermentation ✓	(1)	
4.10.4	Sterilisation ✓	(1)	
4.10.5	Extrusion ✓	(1)	
4.11	Methods of packaging agricultural products		
4.11.1	<ul> <li>Vacuum packaging</li> <li>Removing the air will delay spoilage or rotting of the product ✓✓</li> <li>Removing of the air reduces the size of the product that make storage and handling easier ✓✓</li> <li>Delayed rotting increased the shelf-life the product ✓✓</li> <li>(Any 1)</li> </ul>	(2)	
4.11.2	<ul> <li>Non-vacuum packaging</li> <li>Do not need specialized equipment thus less costs ✓✓</li> <li>Protect the product shape or crushing of the product ✓✓</li> <li>More products can be packed because it saves time on packaging ✓✓ (Any 1)</li> </ul>	(2)	
4.12	Transport of products		
4.12.1	<ul> <li>Requirements of the truck and trailer</li> <li>Floor must be slip-free – to prevent animals from falling and injuring themselves ✓</li> <li>Sufficient side panels – to prevent animals from falling-off and separating small and large stock ✓</li> <li>Height in multi-level vehicles must be sufficient – to allow larger animals to stand up and allow air to flow freely</li> <li>Must be spacious – to ensure animal safety during transport ✓</li> <li>Safety of the animals – animals are not injured when moving ✓</li> <li>Ensure biosecurity – power-wash and sanitize vehicle before loading animals ✓</li> <li>(Any 3)</li> </ul>	(3)	

4.12.2 TWO requirements of animals during the journey

Water ✓

• Food – hay, concentrate ✓ (2)

#### 4.12.3 Stress levels of the animals

- Stress has negative effects on the performance of farm animals ✓
- Weaken immune system ✓
- Reduce reproduction ✓
- Weight loss ✓
- Digestive upsets ✓
- Inflammatory reactions ✓

Reduced feed consumption ✓

(Any 2) (2)

[50]

TOTAL SECTION B: 150 GRAND TOTAL: 200