

**1. GENERAL**

The first national Business Economics HG paper revealed the following aspects:

**POSITIVE**

- (a) A uniform standard in all the provinces.
- (b) Any uncertainty on what to expect was eliminated by a paper that met all standards.
- (c) The case studies included in the paper were relevant and actual and candidates could associate well with it.

**NEGATIVE**

- (a) Candidates and educators were not prepared for the assessment of insight marking in Section B.
- (b) Candidates were unsure how many facts to give in each sub-section of the questions in Section B.
- (c) Candidates did not use paragraphs, sub-sections, introductions and/or conclusions in the essay questions in Section B.
- (d) Spelling and illegible handwriting are still a major problem.
- (e) Candidates do not read and follow instructions properly.
- (f) Candidates are not well informed regarding current business trends.
- (g) It is obvious that educators teach from text books and do not follow the latest syllabus.
- (h) Educators only use only one text book and do not consult any other sources.
- (i) All the modules do not enjoy the same attention from educators.
- (j) Questions in section C counting 3 marks were not answered adequately to obtain full marks.

**RECOMMENDATIONS**

- (a) Spend more time preparing learners how to answer a question paper.
- (b) ALL questions in section B must contain an introduction, discussion or body (with applicable sub-sections and/or headings) and a conclusion.
- (c) Candidates must be taught to incorporate current business trends in section B questions.
- (d) NO modules may be excluded in the preparation for the grade 12 exam.

## **QUESTION PAPER 2006**

### **(a) SECTION A**

Well answered in general.

1.2 Candidates battled to correct the FALSE statements, especially 1.2.2.

### **(b) SECTION B**

#### **Question 2**

A very popular question well answered. Candidates lost marks in the allocation of the insight marks for synthesis. (Compare CC with other forms of ownerships)

#### **Question 3**

A question with more than enough facts, but candidates struggled to answer it logically.

#### **Question 4**

This question was either answered very well or very poorly. Candidates lost marks in the allocation of the insight marks for synthesis. (e.g. reference to ethics, ASA, allocation, etc)

#### **Question 5**

A popular question, but candidates could not relate planning to other elements of general management.

### **(C) SECTION C**

#### **Question 6**

A very popular question.

6.3 In making the comparison in table format candidates were not always able to compare the same aspects. Only the left side of the table was marked.

## Question 7

Very well answered.

7.1.3 – Candidates do not know the advantages of franchising.

7.2.3 – Candidates confuse the requirements of packaging with those of trade marks.

## Question 8

Candidates struggled with the calculations in this question.

8.1.5 and 8.1.6 – these questions need more attention.

8.3 – Candidates were not able to give their own opinions and motivation regarding over capitalisation.

## Question 9

Not a popular question, indicating that educators did not pay enough attention to this module.

9.2 Extremely poorly answered.

## Question 10

A popular question BUT once again candidates could not do the calculations.

10.1.1 to 10.1.4 – Candidates must show all calculations and not only provide an answer, in order to obtain part marks.

10.2.3 – Candidates interpreted the question incorrectly.

## Question 11

A popular question. Candidates only had to answer FIVE of the seven questions and therefore did not read their instructions carefully.

11.6 – Very poorly answered.