

GENERAL:

Candidates were better prepared than in previous years.
However there has been a decline in the standard of handwriting.
Candidates must not use non subject-related abbreviations when answering the questions.
Candidates did not adhere to the instructions given in the question paper.
Candidates tended to spend more time on the first three modules than on the rest.

SECTION A

Candidates must
read the instructions carefully;
not give more than one answer per question;
use the answer sheet and then place it inside their answer books; and
write in ink when answering this section.

SECTIONS B + C

Candidates must
leave lines open between the different subsections or components in each question;
answer all questions in FULL SENTENCES, unless otherwise stated;
avoid making a correct statement incorrect by giving the wrong information; and
be taught how to read the rubrics in Section B so as to plan their essay accordingly.

QUESTION PAPER 2005 – PROBLEM AREAS**QUESTION 1.5**

Candidates could not give reasons why the given statements were false.

QUESTION 2

Candidates misinterpreted the case study, with the result that the wrong form of ownership was chosen. The contents of the two documents of the constitution also presented problems.

QUESTION 3

Candidates could not explain how the factors influenced price determination. The *elements of an advertisement* were confused with *the purpose of advertising*.

QUESTION 5

Candidates discussed the advantages and disadvantages of centralization and decentralization, instead of factors to which would enable one to decide which one to use. No recommendation was made, as was requested in the question.

QUESTION 6

6.3 Candidates could not give the characteristics of a holding company.
The payment of income tax to SARS by the forms of ownership presented major problems.

QUESTION 7

The stages of acceptance of a trademark were confused with the stages in the life cycle of a product.

QUESTION 8

The majority of the candidates could not discuss the factors to be taken into consideration when deciding if a business should use own or borrowed capital.

QUESTION 9

9.1 and 9.2 Candidates confused *product* with *process layout*.

QUESTION 10

10.2.2 and 10.2.3 Candidates could not discuss the decision-making on the different levels of management.

Candidates could not identify the organogram, with the result that the characteristics they gave were also wrong.

10.4 Candidates also had problems with the services of the CSIR.